

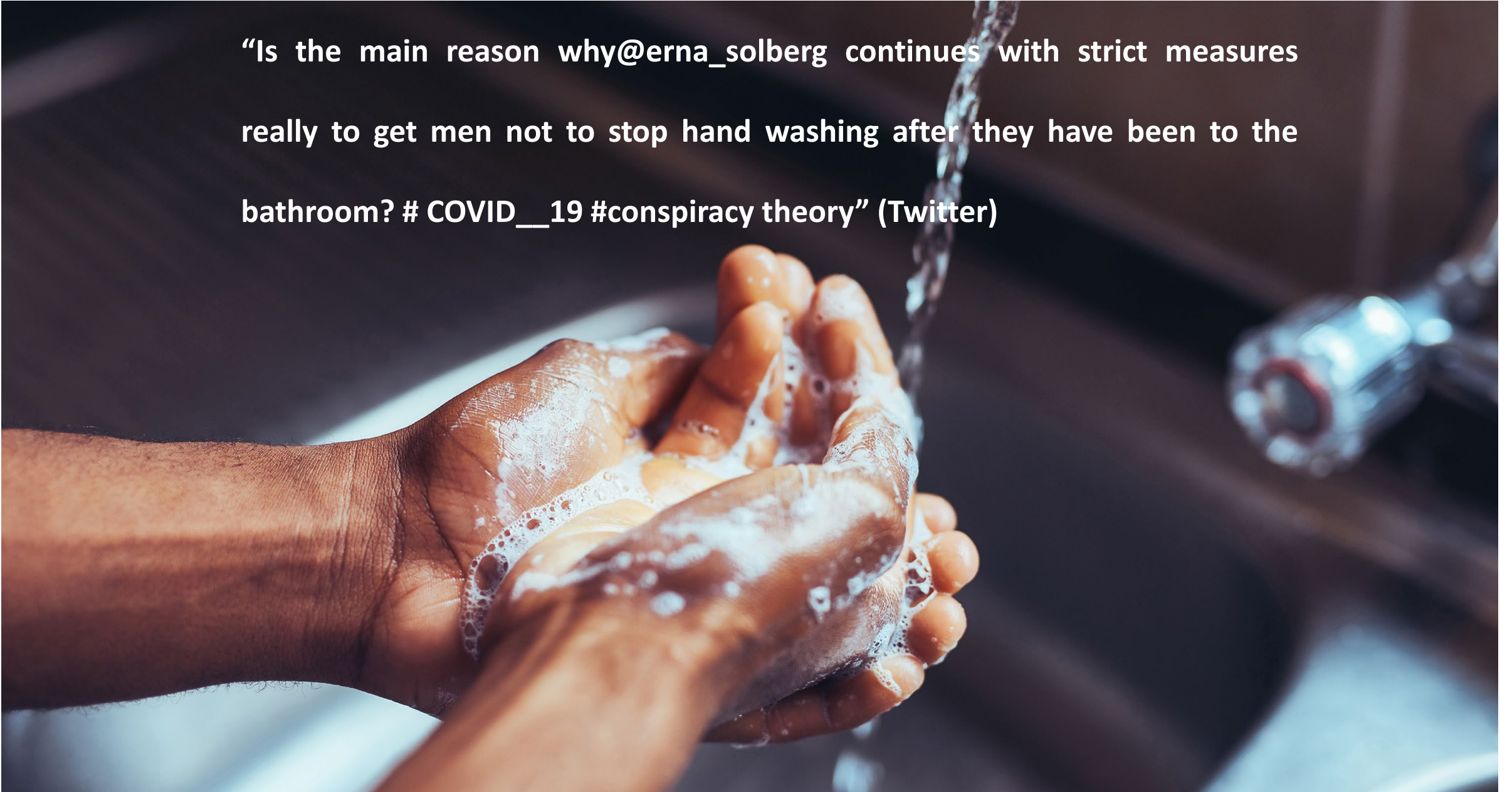
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Gender, age and risk perceptions



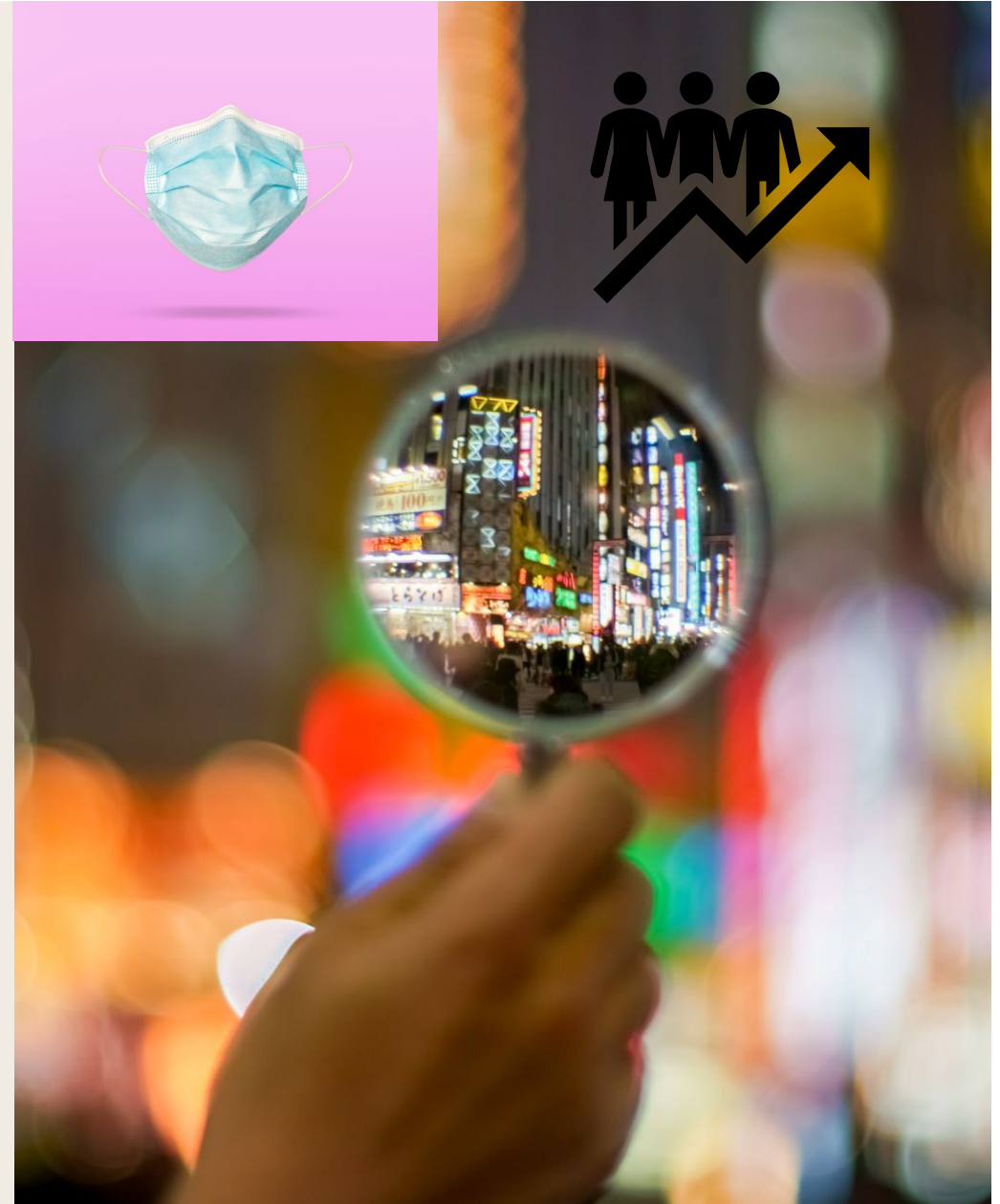
University
of Stavanger

“Is the main reason why@erna_solberg continues with strict measures really to get men not to stop hand washing after they have been to the bathroom? # COVID__19 #conspiracy theory” (Twitter)



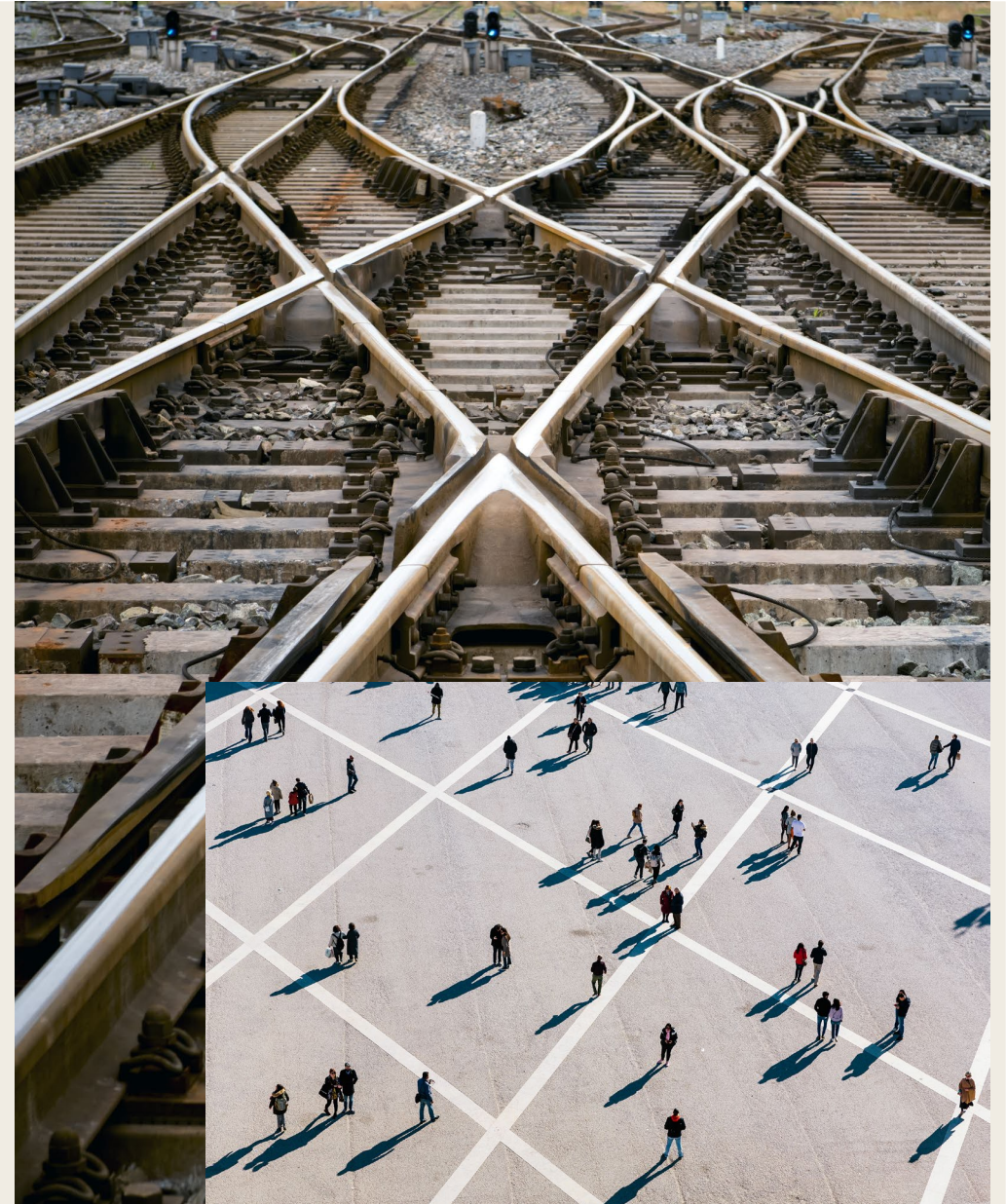
Research on risk perceptions, gender and age

- Variation in risk perceptions among different groups
- Social constructions:
 - Norms
 - Ideologies
 - Power, privilege and marginalisation
- Intersection of gender and age reveals complex relationships



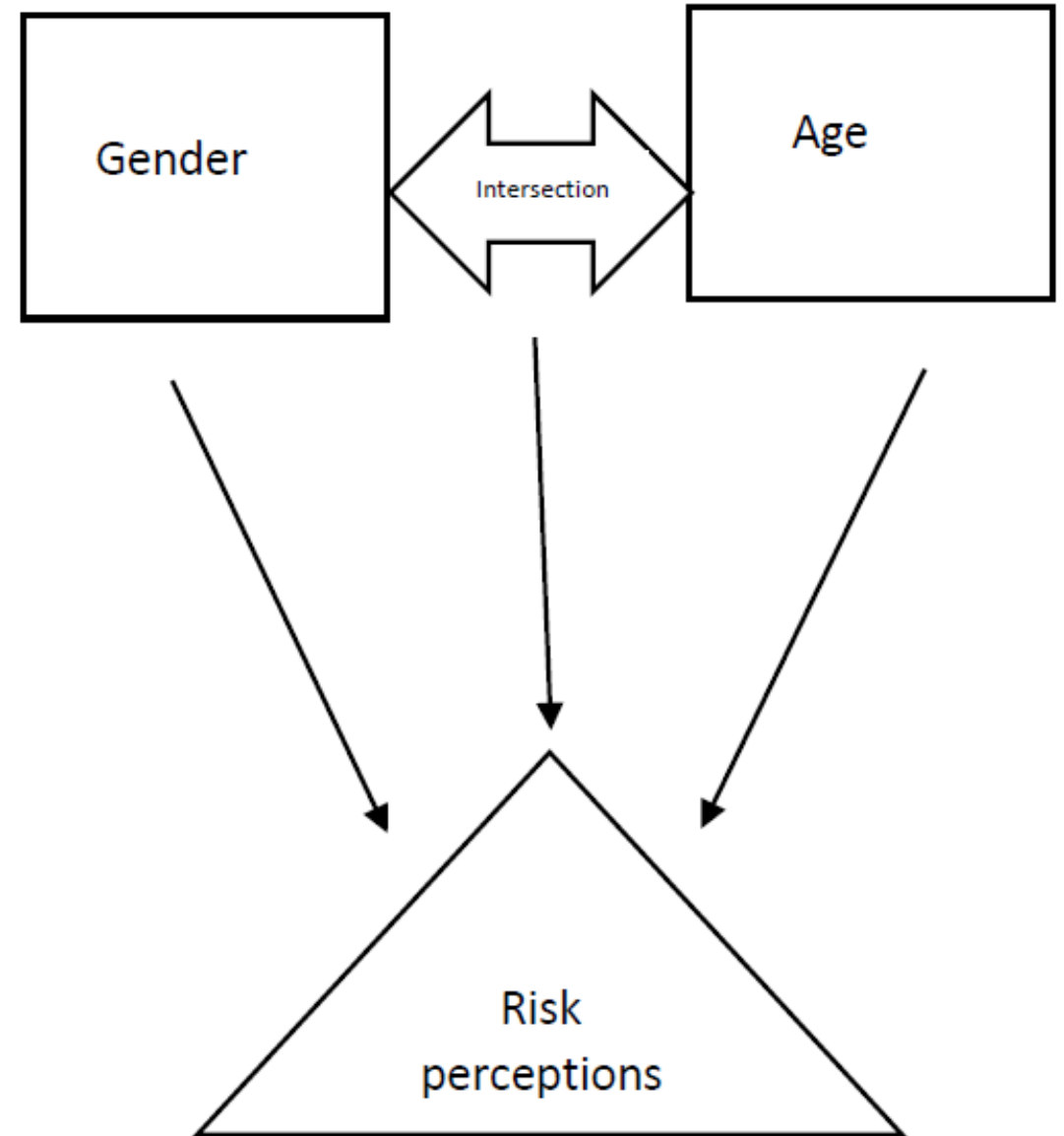
Intersectionality

- Social structures
- Social locations and risk perceptions
- The impact of social systems and contexts



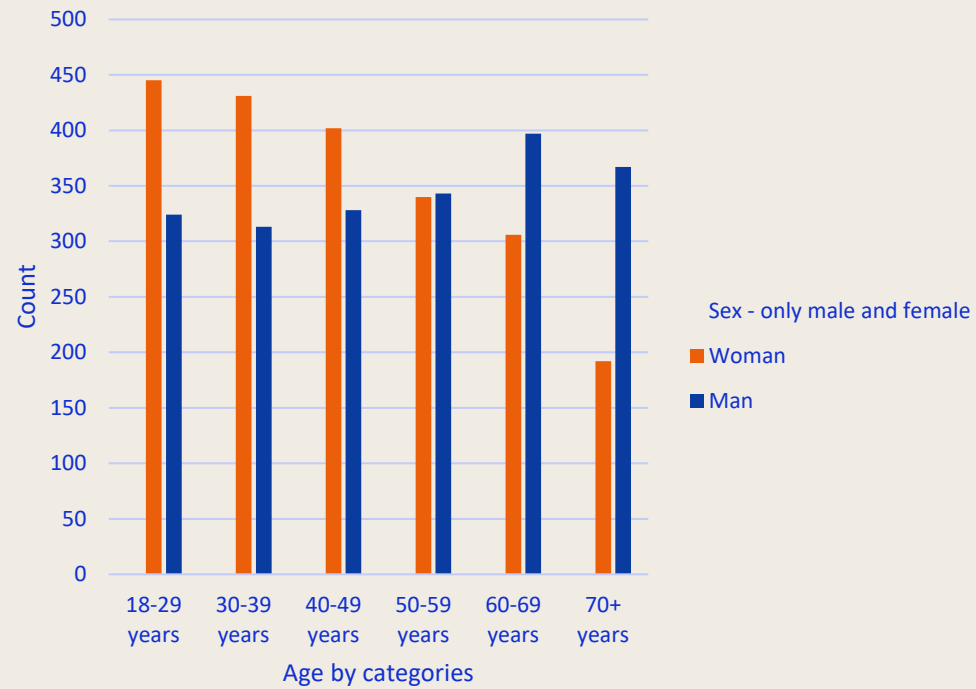
Research model

- H1: Gender has an impact on risk perceptions
- H2: Age has an impact on risk perceptions
- H3: The interaction between gender and age has an impact on risk perceptions



Sample

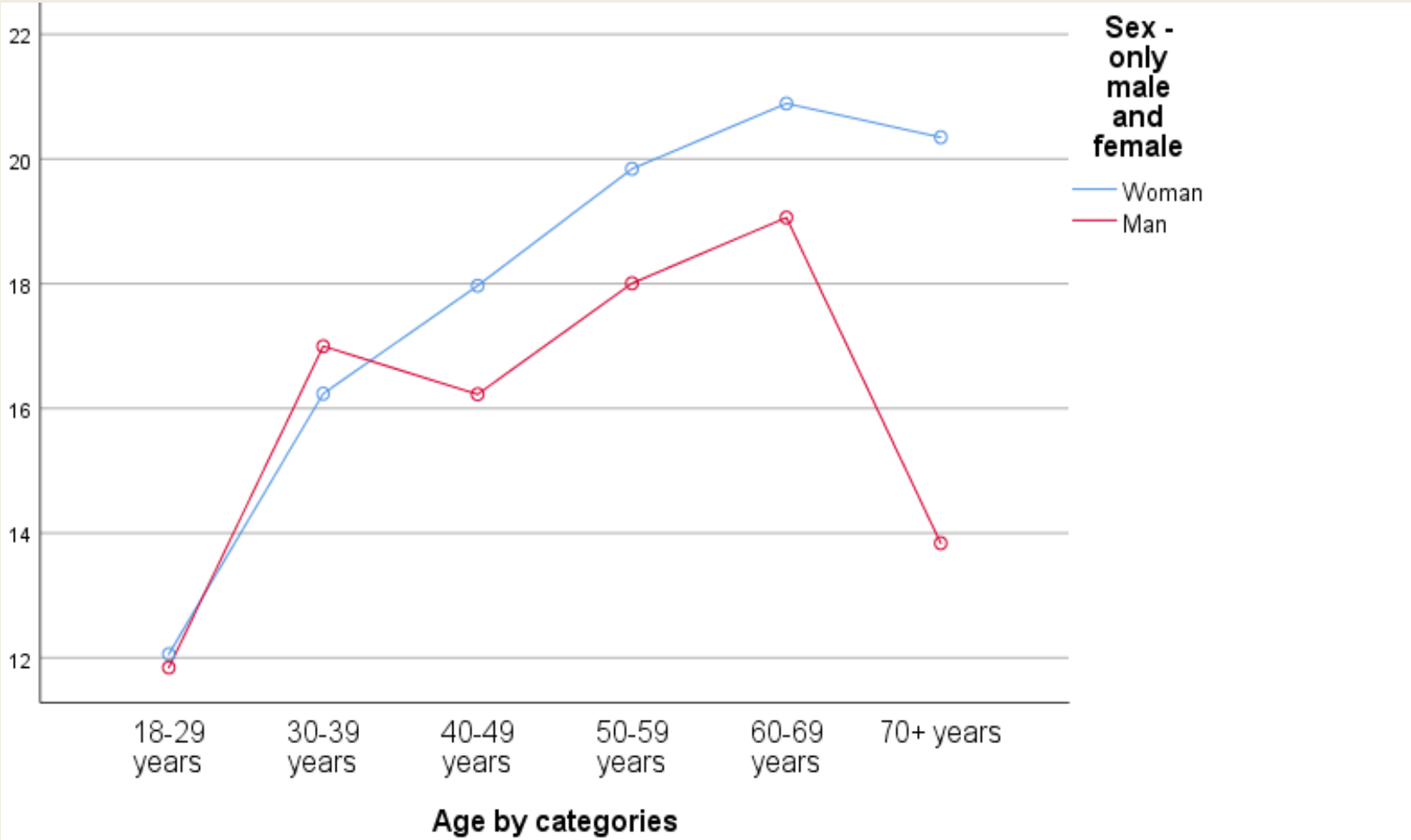
Bar Chart



Binary gender	Women	Men	Total
Country			
Norway	431 (50.5)	423 (49.5)	854 (20.4)
Sweden	425 (50.5)	416 (49.5)	841 (20.1)
Switzerland	416 (50.1)	414 (49.9)	830 (19.8)
Germany	421 (50.5)	412 (49.5)	833 (19.9)
United Kingdom	423 (51)	407 (49)	830 (19.8)
Total	2116 (50.5)	2072 (49.5)	4188



Percent chance of being hospitalised the next three months from COVID19



Personal and public health risk

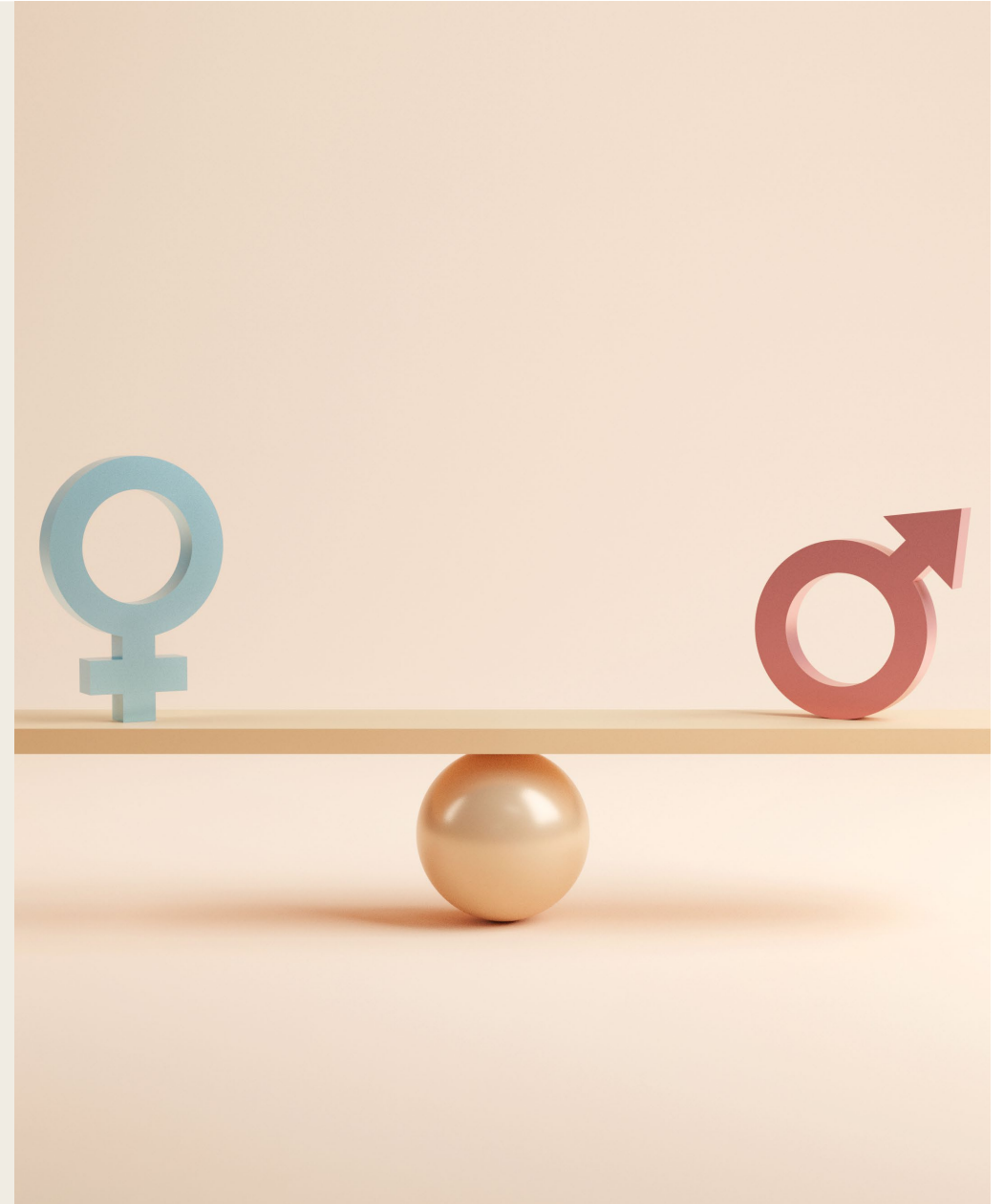
Economic risk

Societal risk

	Personal health risk	Getting hospitalised from COVID	Dying from COVID than elsewhere	More fall ill here than elsewhere	Health services overstretch	Worse financial situation	Deep economic crisis	Lack community solidarity	Loss of trust in authorities	Children missing school
Age	.018 (.000)	.159 (.000)	.199 (.000)	-.003 (.014)	.001 (.518)	-.199 (.000)	.001 (.926)	-.004 (.013)	-.003 (.016)	.002 (.170)
Gender	-.030 (.370)	-1.876 (.004)	-1.327(.032)	-.103 (.002)	-.270 (.000)	-1.210 (.178)	-.238 (.000)	-.148 (.000)	-.129 (.000)	-.172 (.000)
Int.	-.006 (.002)	-.107 (.004)	-.139 (.000)	-.001 (.785)	-.002 (.267)	-.110 (.034)	-.005 (.007)	-.001 (.746)	.000 (.998)	-.003 (.089)
R ²	.060	.009	.015	.006	.015	.025	.014	.009	.007	.006

Discussion

- Gender roles
- Social expectations
- Masculinity vs femininity
- Life situation
- Risk perceptions and risk communication



Implications

- Risk as a social construct
- Politicisation of risk
- Risk and decision making competence

