

### Wednesday 18th September

#### Pre-conference activities:

12.00-14.45 PhD Event, Dieter Müller and Olga Gjerald

#### Conference activities:

15.15- Opening session (plenum), Per Morten Haarr, Lena Antonius, Marie Christine Lundberg & Trude Furunes

16.15-17.00 Keynote 1, Maria Lexhagen

18.00 Guided tour (From Clarion Hotel Energy, including Three Swords, The Iron Age Farm and ending up at University of Stavanger)

19.30 Welcome reception at University of Stavanger, Campus Ullandhaug

### Thursday 19th September

08.30-10.00 Parallel session 1 (6X15 min)

<i>Rethinking Tourism: A Journey towards Transformation and Regeneration 1(2)</i>	<i>Sustainable behaviour in tourism and hospitality 1(2)</i>	<i>Pushing or pulling the lot. Knowledge creation on drive tourism in rural areas</i>	<i>Workforce and employment 1(2)</i>	<i>Toward Sustainable and Resilient Tourism: Economic and Management Perspectives 1(3)</i>
Chair: Minna Tunkkari-Eskelinen	Chair: Sarah Seidel	Chair: Þórný Barðadóttir	Chair: Tom Baum	Chair: Sigbjørn Tveteraas
1	2	3	4	5
The digitalisation process of value co-creation in a digital experience context. <i>Chouki Sfantida</i>	Tourists' motivation for and experiences from visiting geotourism sites. <i>Reidar J. Mykletun, Mathea Melandsø and Øystein Ås.</i>	Pushing and pulling: Research on rural drive tourism. <i>Þórný Barðadóttir and Eyrún Jenný Bjarnadóttir.</i>	Go Green together? How Hospitality and Tourism Organizations can engage employees through CSR Practices. <i>Xander Lub, Henri Kuokkanen, Rob Blomme, Brenda Groen and Frans Melissen.</i>	The VIP of Reputation: A framework promoting Sustainability in Tourism. <i>Hildegunn Loftesnes .</i>
Experience based innovation patterns as 'tool' for sustainable transformation of local communities: A multi-case study in two Norwegian rural destinations. <i>Dorthe Eide, Olga Høegh-Guldberg and Anne W.F. Ryan.</i>	Sustainable tourism experiences with saline food in the North Sea Region. <i>Katarzyna Negacz.</i>	Chronotopies of drive tourism through Location-based Social Networks. <i>Carlos Ferreira, Jorge Rocha and Luis Encalada-Abarca.</i>	Employee well-being: addressing customer abuse and harassment in hospitality. <i>Dennis Nickson, Anastasios Hadjisolomou, Irma Booyens, Tayler Cunningham and Tom Baum.</i>	Understanding compliance to funding models of open access tourism products. <i>Jana Brehmer, Tobias Heldt and Peter Fredman.</i>
Role of Information Technology in Transformative Tourism Experiences. <i>Konstantin Gridnevskiy, Catriona Murphy and Elena Cavagnaro.</i>	Local on the Menu - Nudging Tourists to Consume Local Food. <i>Sarah Seidel.</i>	Multipurpose rural roads – user's conflicts and benefits. <i>Ingibjörg Sigurðardóttir.</i>	The influence of perceived employer coolness on job satisfaction. <i>Leticia Vedolin Sebastiao, Florian Kock and Alexander Josiassen.</i>	Garbage Odysseys: Navigating the fickle institutional context of waste management by Zanzibari hotels. <i>Adriana Budeanu and Szilvia Gyimothy Mørup-Petersen.</i>
Green integration: immigrants' belonging to the outdoors. <i>Parisa Setoodegan, Robert Pettersson and Lusine Margaryan.</i>	Understanding Tourist Engagement with Consumption Reduction: Insights from Eye-Tracking. <i>Shiva Ghorban Nejad.</i>	Ticked off the bucket list? Exploring the North Coast 500's Impact on the Visitor Experience in the Northern Highlands of Scotland. <i>Tarja Salmela.</i>	Partners' hospitality and tourism job influence on satisfaction with life. <i>Davide Arioldi and Eva Vroegop.</i>	Engaging Hearts and Hands: Exploring Parental Volunteering at a Musical Theater School. <i>Elsa Kristiansen and Ingunn Elvekrok.</i>

Hands-on Sustainability in the Experience-based Tourism: Paradoxes and potential solutions. <i>Olga Høegh-Guldberg.</i>	Towards Green Transition of Museums. <i>Anette Therkelsen.</i>	Mobile heritage tourism with vintage cars and vintage drivers. <i>Reidar J. Mykletun.</i>	Beyond Leader Behaviors: Defining and Measuring Responsible Leadership Intentions and Their Effect on Leader Trust. <i>Mert Ünür.</i>	Overtourism in Swedish island destinations: how the residents perceive it?. <i>Saeid Abbasian and Gustaf Onn.</i>
The role of new work-tourism trends in transformation of rural communities. <i>Vivian Ingebrigtsen, Lena Mossberg and Dorthe Eide.</i>	A behavioural approach to promoting sustainable mobility among Mountain-Bike Tourists in Sweden. <i>Samudika Perera, Maria Lexhagen and Dimitri Ioannides.</i>	Chinese Tourist Road Travel in Iceland. <i>Mou Zhying and Anna Karlsdóttir.</i>		Dissecting the role of destination sustainability in shaping visitors' perceived value. <i>Nigel Halpern and Deodat Mwesiumo.</i>
10.00-10.30 Break/ refreshments				
10.30-11.45 Parallel session 2 (5X15 min)				
<i>Technologies in tourism</i>	<i>Entrepreneurial ecosystems of creative industries</i>	<i>Visitor experiences 1(2)</i>	<i>Work Inclusiveness in Tourism and Hospitality (WITH) – shaping the future of work in tourism and hospitality 1(2)</i>	<i>Toward Sustainable and Resilient Tourism: Economic and Management Perspectives 2(3)</i>
<b>Chair: Maria Månsson</b>	<b>Chair: Grzegorz Kwiatkowski</b>	<b>Chair: Erika Andersson Cederholm</b>	<b>Chairs: Tone Therese Linge, Tara Duncan &amp; Olga Gjerald</b>	<b>Chair: Jinghua Xie</b>
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Mobile eye-tracking phygital experiences – design thinking using simulative and projective empathy. <i>Päivi Hanni-Vaara, Satu Miettinen and Minni Haanpää.</i>	Blanding innovation with tradition in artisan businesses. <i>Grzegorz Kwiatkowski and Gurid Karevoll.</i>	The Art of Dining: Assessing Customer Experiences and Satisfaction in Norway's Finest Restaurants. <i>Suman Dhungel, Huseyin Arasli and Usman Ali.</i>	Chefs navigating, surviving and rejecting occupational socialisation. <i>Åse Helene Bakkevig Dagsland, Richard N. S. Robinson and Matthew L. Brenner.</i>	Exploring success factors and barriers in achieving sustainable events: A comparative analysis of an environmentally friendly music festival and a non-green socially responsive event. <i>Jonas Karlsen Åstrøm and Kjersti Ruud Walaas.</i>
Included, feared, and objected: Emerging discourses in dog-friendly tourism initiatives. <i>Maria Månsson, Jörgen Eksell and Marlene Wiggill.</i>	Perspective mapping as a visual tool for fostering co-creation in organizations. <i>Erik Lerdahl.</i>	Shaping the 'good' hunting experience in a contested space. <i>Erika Andersson Cederholm and Carina Sjöholm.</i>	Grasping future hospitality leaders' essential skills and competencies: A qualitative inquiry from the perspective of General Managers in Norway. <i>Annie Haver, Atiyeh Kheirabi and Armin Joneidi.</i>	Transformation of the Burqa: From Symbol of Disempowerment to Empowerment Tool in Qeshm Island, Iran. <i>Adel Nikjoo, Ahmad Nadalian, Afsaneh Ehsani, Fatemeh Khangah, Tahereh Gurani and Mohammadreza Salehi.</i>
Practice-based research on practices on emergent digital encounters in tourism. <i>Petra Paloniemi.</i>	Visit Village – A model for cooperative place-based entrepreneurship. <i>Jonathan Moshe Yachin.</i>	The effect of social interaction and visitor autonomy on immersion. <i>Veronica Blumenthal and Ingrid Laukeland Djupegot.</i>	Addressing critical issues of hospitality work: Insights from a Delphi study. <i>Olga Gjerald, Richard N. S. Robinson, Tom Baum, Tone T. Linge, Anastasios Hadjisolomou and Xander Lub.</i>	The role of economic complexity for the resilience of tourism industries. <i>Sigbjørn L. Tvetereas, Jinghua Xie and John Arngrim Hunnes.</i>
Current situation of artificial intelligence use in tourism companies in finnish lapland. <i>Päivi Hanni-Vaara, Outi Kähkönen, Petra Paloniemi and Mirva Tapaninen.</i>	Theming as a facilitator for sustainability in experiences. <i>Jonas Karlsen Åstrøm.</i>	Building Second Chance Tourism Attractions through AR technology: a look into the case of Portimão Walls, Algarve, Portugal. <i>Carla Palma, Manuela Guerreiro, Ana Cláudia Campos and Bernardete Sequeira.</i>	Effects of favoritism on psychological capital and employee engagement in the Norwegian hospitality industry. <i>Huseyin Arasli and Omar Faruk.</i>	Climate Change Social Norms and Capital Structure for Tourism and Hospitality Firms. <i>Jinghua Xie, Marius Sikveland and Dengjun Zhang.</i>

The accessibility of tourism destination websites. <i>Janaina Bull and Nigel Halpern.</i>	Curiosity as a potential “innovative approach” to promote sustainable development. <i>Barbara Rebecca Mutonyi.</i>	The climbing of Kilimanjaro as a multifaceted dynamic immersive experience. <i>Øystein Jensen and Frank Lindberg.</i>	Intersectional perspectives on sexual harassment in Norwegian hospitality workplaces. <i>Tone Therese Linge, Olga Gjerald, Kai Victor Myrnes-Hansen, Åse Helene Bakkevig Dagsland and Trude Furunes.</i>	A development and conceptualization of a sustainable tourism typology with value creation. <i>Yuhanis ab aziz.</i>
11.45-12.30 Lunch				
12.30-13.15 Keynote 2, Carina A. Hallin				
13.15-14.00 Parallel session 3 (3X15 min)				
<i>Advancements in Event &amp; Festival Research</i>	<i>Sustainable behaviour in tourism and hospitality 2(2)</i>	<i>Governance, policy, and destination management 1(3)</i>	<i>Work Inclusiveness in Tourism and Hospitality (WITH) – shaping the future of work in tourism and hospitality 2(2)</i>	<i>Toward Sustainable and Resilient Tourism: Economic and Management Perspectives 3(3)</i>
<b>Chair: Erik Lundberg</b>	<b>Chair: Sarah Seidel</b>	<b>Chair: Andreas Skriver Hansen</b>	<b>Chairs: Tone Therese Linge, Tara Duncan &amp; Olga Gjerald</b>	<b>Chair: Sigbjørn Tveteraas</b>
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Green Together: How Identity and Efficacy Drive Agency at Future Events. <i>Louise Eriksson, John Armbrrecht and Erik Lundberg.</i>	Keeping calm on the tourism rollercoaster: resident attitudes and perceptions. <i>Guðrún Helgadóttir, Eyrún Jenný Bjarnadóttir, Georgette Leah Burns and Guðrún Þóra Gunnarsdóttir.</i>	Adventure destination appraisals and self-congruity. <i>Elin Bolann, Nigel Halpern and Alexander F. Hem.</i>	Tourism global value chains’ human dimension: Introducing ‘para-motilities’. <i>Richard N.S. Robinson, Tom Baum and Adele Ladkin.</i>	Using digital solutions to create socially smart villages and destinations. <i>Laila Gibson, Lotta Braunerhielm and Pernille K. Andersson.</i>
Volunteering at Norwegian Cultural Events: motives and effects. <i>Thale Charlotte Tveita.</i>	Destination brand value and Green Transition: sustainability dimension. <i>Maria Lexhagen and Tatiana Chekalina.</i>	Post-Failure Knowledge Trajectories of Innovative Tourism Startups: The policy and practice challenges of knowledge reintegration. <i>Isabel Rodriguez, Allan Williams and Brahim El-Habib.</i>	Challenging Power Dynamics in Swedish Hospitality: Intersectional perspectives and strategies. <i>Eleonora Rossi and Tara Duncan.</i>	Economic Impacts of Tourism Demand on the European Food and Accommodation Industry. <i>Fikru K. Alemayehu, Subal C. Kumbhakar and Gudbrand Lien.</i>
The Dogsledding Event Team – Nature, Dogs & Human’s. <i>Kari Jæger.</i>	Estimating Effects of Tourism using Multiple Data Sources: The Miranda Tool as Part of a Spatial Decision Support System for Sustainable Destination Development. <i>Tobias Heldt, Omar Alnyme and Daniel Brandt.</i>	Food and gastronomy for sustainable destination development – a model based on Swedish conditions. <i>Jens Heed and Lena Mossberg.</i>	Experience of sexual harassment among migrant tourism workers in Iceland. <i>Magnfríður Birnu Júlíusdóttir and Eyrún Jenný Bjarnadóttir.</i>	
14.00-14.30 Break				
14.30-16.00 Parallel session 4 (6X15 min)				
<i>Rethinking Tourism: A Journey towards Transformation and Regeneration 2(2)</i>	<i>City tourism development in a rapidly changing world - the roles of Humans and Technology</i>	<i>Governance, policy, and destination management 2(3)</i>	<i>Workforce and employment 2(2)</i>	
<b>Chair: Minna Tunkkari-Eskelinen</b>	<b>Chairs: Göran Andersson &amp; Saeid Abbasian</b>	<b>Chair: Robert Nilsson</b>	<b>Chair: Tom Baum</b>	

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Rethinking Tourism's Role in Livable Communities. <i>Dimitri Ioannides.</i>	Human centered technology as citizen -visitor enabler. <i>Truls Engström and Anne sofie Engelschiøn.</i>	Cellphone data for analyzing and planning mountain tourism. <i>Dieter K. Müller.</i>	Tour guiding work and Generation Z tourism students. <i>Vitor Ambrósio, Carla Braga and Miguel Brito.</i>	
Rethinking Tourism: How to prolong the season in the Baltic Sea. <i>Anders Kjellman, Monika Birkle, Johan Sjölund, Daumantas Bockus and Egle Baltranaite.</i>	The meeting industry in post-covid times? Attendee practices in motion. <i>Jörgen Eksell, Malin Andersson, Maria Månsson and Marlene Wiggill.</i>	Destination- & National Tourism Organizations' Role in Tourism Sustainability Communication & Marketing. <i>Robert O. Nilsson.</i>	The ethical dilemmas experienced by managers in tourism in Lapland. <i>Mari Angeria and Jenni Kemi.</i>	
Tourism policy in Germany at a crossroads?! - Reflections for new narratives. <i>Markus Pilmayer.</i>	Transforming the Meetings and Events Industry in Cities: Digital Disruption and Strategic Adaptation. <i>Göran Andersson, Solmaz Filiz Karabag, Thomas Magnusson and Karin Wigger.</i>	Tourism Governance & strategic planning in Cyprus: An empirical case study. <i>Alexis Saveriades.</i>	Contemporary international tourism workforce policy: Same dog, different leg. <i>Richard N Robinson and Tom Baum.</i>	
From Extraction to Stewardship: A Model for Community-Centered Tourism. <i>Anne Wally Ryan and Hin Hoarau Heemstra.</i>	Place Development – Dispersing tourist in place and time. <i>Dennis Zalams and Gustaf Onn.</i>	Juggling expectations and certification standards: Journey of a Norwegian destination towards acquiring the sustainable destination label. <i>Ajay Kumar and Per Strömberg.</i>	Designing Leadership Practices for Wicked Problem Solving. <i>Erik Dallakyan and Rune Todnem By.</i>	
Transformative potential of regular tourism experiences: insights from customers and service providers. <i>Elli Vento, Henna Konu, Katja Pasanen, Petra Blinnikka, Riitta Koivisto, Sari Minkkinen and Minna Tunkkari-Eskelinen.</i>	City tourism development - Institutional governance and development areas. <i>Göran Andersson.</i>	Elusive dog-friendly tourist information: the strategic communication role of DMO websites. <i>Marléne Wiggill, Jörgen Eksell and Maria Månsson.</i>	Motivations of a seasonal profession – the case of ski instructors. <i>Nelli Heiskanen and Henna Konu.</i>	
	Swedish Fika: Digital Destination Branding through Intangible Cultural Heritage. <i>Mia Larson.</i>	Mapping transport activities in rural tourism regions; implications for sustainable mobility planning. <i>Beatrice Waleghwa.</i>		

17.15 Bus from the hotel to harbor

18.00 Boat departure (Bekhuskaian) to Dinner experience at Flor & Fjare

22.30 Return to city center with boat

### **Friday 20th September**

09.00-09.45 Panel session: The future of tourism education

09.45-10.15 Break/ refreshments

10.15-11.30 Parallel session 5 (5X15 min)

		Visitor experiences 2(2)	Popular culture tourism – shaping destinations and fan travel in a digital world	Teaching and learning
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		Chair: Øystein Jensen	Chair: Maria Lexhagen	Chair: Lukasz Derdowski
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		Creating Congruent Therapeutic and Restorative Virtual Tourism Landscapes. <i>Kelsey MacLeod Johansen.</i>	Facilitating Film Production and Enhancing Film Narratives Through Digital Twinning: A Case Study of Trollywood and Participatory Design. <i>Joakim Lind, Malin Sundström and Johanna Lindström.</i>	Students' perception of sustainability and willingness to discuss dilemmas related to tourism and sustainability. <i>Marit Elvsås and Helene Kvarberg Tolstad.</i>
		Innovation and Experiential Value Co-Creation in Consumption of Hospitality Services. <i>Bahati Mbilinyi.</i>	Asian wedding as a tourist experience. <i>Asif Ijaz and Frank Lindberg.</i>	The 5a of artificial intelligence among students: Awareness, Attitude, Anxiety, Acceptance, and (Ethical) Application of AI. <i>Larisa Epifanova and Lukasz Andrzej Derdowski.</i>
		Is everyone welcome? Examining service provider experiences by rainbow individuals. <i>Tuuli Pulkkinen.</i>	Everyday Tourism: Physical and Virtual Travel in the Permacrisis Era. <i>Christine Lundberg, Vassilios Ziakas and Kristina Lindström.</i>	Virtual Exchange (COIL): shaping the tourism workforce of the future. <i>Steve Harbert and Alona Roitershtein.</i>
		Towards a better understanding of value co-destruction: tourism and hospitality context. <i>Erose Sthapit, Brian Garrod, Matthew J. Stone, Peter Bjork and Hanqun Song.</i>	Sustainable Development Sensemaking in Screen Tourism: Exploring Norwegian Stakeholders Narratives. <i>Sara Trigo, Åsa Grahn and Christine Lundberg.</i>	Insights gained during practical placement. <i>Helene Maristuen and John Brekke.</i>
		Loveful tourism. <i>Kaisa Aro.</i>		Microcredentials for Philosophic Practice in tourism?. <i>Marjetka Rangus, Stu Hayes and Hazel Tucker.</i>

11.30-12.00 Break/ refreshments

12.00-13.00 Parallel session 6 (4X15 min)

<i>Advancing biodiversity-respectful tourism – innovations, technology, human engagement and best practices</i>		<i>Governance, policy, and destination management 3(3)</i>	<i>AI and the Future of Hospitality Jobs</i>	<i>Risk, recovery and resilience</i>
Chair: Julia Räikkönen		Chair: Kristina Nilsson Lindström	Chair: Georges El Hajal	Chair: Reidar Mykletun
1	2	3	4	5
Who is really rewilding who? - Strategical and practical efforts in curating outdoor experiences for a new Age of Resilience. <i>Palle Nørgaard and Magnus Hultberg.</i>		Destination governance for resilience: the case of Munich. <i>Ioanna Farsari and Eva Erdmenger.</i>	The Future of AI in Talent Management: Scenario Planning for the Hospitality Industry. <i>Georges El Hajal and Ian Yeoman.</i>	Knowledge Trajectories After Innovation Failure. <i>Brahim El-Habib, Isabel Rodriguez and Allan Williams.</i>
Fostering stakeholder engagement in cocreating biodiversity-respectful tourism. <i>Hong Li.</i>		Investigating the Environmental Effects of the Israel-EU Open Skies Agreement. <i>Uzi Freund-Feinstein.</i>	Human-Digital Interactions in Restaurants: Balancing Technology and Service. <i>Kai Victor Myrnes-Hansen.</i>	How is the Norwegian HSE legislation (Health, Safety, and Environment) understood and practiced when accidents occur?. <i>Arild Røkenes and Reidar Mykletun.</i>

<p>Flying amid the Ecological Crisis: Consumers' Perceptions on Policies Restricting Air Travel. <i>Juulia Räikkönen, Esko Sorakunnas and Miia Grénman.</i></p>		<p>Tourism and energy in coastal-marine peripheries – the case of Bornholm. <i>Andreas Skriver Hansen.</i></p>	<p>The Effect of Leadership Display of Curiosity on Employee Creative Performance. <i>Terje Slåtten and Barbara Rebecca Mutonyi.</i></p>	<p>Sustainability trade-offs and resilient business models in times of crisis. <i>Samira S. Zamani.</i></p>
<p>Diverse dimensions of the tourism-biodiversity relationship. <i>Esko Sorakunnas and Juulia Räikkönen.</i></p>		<p>Benefits expect from the overnight stay in the hotel room. <i>Anatoly Lvov.</i></p>		
<p>13.00-13.45 Lunch</p>				
<p>13.45-14.15 Closing session</p>				